



Google Australia
COVID-19 Resource List
Updated 4 August 2020

VICTORIAN CARE PACKAGE EDITION

Google Australia stands with all Victorians. To help the community through the next 6 weeks, we've put together a care package of our best tools, resources and entertainment, available free to all.

1. **Check distances**, latest public transport schedules and avoid the busiest times at the shops using [Google Maps](#). We are also sharing [border crossing information](#) where possible.
2. **Study and stay motivated** with our [#StudywithMe official playlist](#) by top YouTube creators and when you're done, use the new [What to Watch](#) feature to find great shows and movies.
3. **Watch inspiring addresses** from thinkers, creators and artists on the [Talks at Google](#) channel and check out the [Top 20](#) talks of all time.
4. **Attend a virtual gig** with [Paul Kelly](#), [Vera Blue](#), [Jessica Mauboy](#), and [Lime Cordiale](#) on [YouTube Music Sessions](#) throughout August.
5. **Virtually visit** the [National Gallery of Victoria](#), attend the First Nations-led [2020 Biennale of Sydney](#) and visit [75 more Australian arts and cultural institutions](#).
6. **Register for a free upcoming small business workshop** in August and watch recordings of our recent training sessions for Australian small businesses at [Grow with Google On Air](#).
7. **Keep the kids entertained** with over 100 new movies and specials being released on [YouTube Kids](#) during August from [Tayo the Little Bus](#), [Baby Shark and Pinkfong](#), [The Wiggles](#), [Masha And The Bear](#), [Oggy & the Cockroaches](#), [Paddington](#) and more.
8. **Satisfy your travel lust** with Victorian YouTube creators [Flying the Nest](#), [Indigo Traveller](#), [Max and Lee](#) and maintain your health and productivity with [Erin Henry](#) and [Rachel Aust](#).
9. **Support your favourite local businesses** by leaving them a great Google review on Google Maps and by using new [gift card and donation links](#).
10. **See how Victorians are responding to lockdown** with regularly updated [Community Mobility Reports](#) and learn more about [how they work](#).

Support services:

- **Mental health:** [get mental health support now](#) or visit Beyond Blue's [coronavirus support page](#) to get help by phone, web chat, through online forums and more. [Lifeline](#) is available 24 hours per day on 13 11 14 and the [Kids Helpline](#) is available on 1800 55 1800 or [online](#).
- **Domestic violence:** If you or someone you know is in immediate danger call 000. If it is safe to do so, for help and support contact [safe steps 24/7 crisis service](#) on 1800 015 188 or email safesteps@safesteps.org.au. See more from the Victorian Government [here](#).

Upcoming Free Online Workshops from Google Australia - REGISTER NOW

- 25 AUGUST AT 1PM: Get Your Business Found on Google Search and Maps - [REGISTER](#)
- 26 AUGUST AT 1PM: Reach New Customers with Online Advertising - [REGISTER](#)
- 27 AUGUST AT 1PM: Make Better Business Decisions with Analytics - [REGISTER](#)
- 28 AUGUST AT 1PM: Google's free tools to help your business thrive - [REGISTER](#)

Videoconferencing

- Our premium video conferencing platform Google Meet is now [free for everyone](#)
- Learn more about Google Meet's [security features](#)

Google for Small Business [[PDF](#)]

- [Resources to help small businesses manage through uncertainty](#)
- [Digital Garage](#), over 100 free courses on business and digital marketing
- [Primer](#), a free app from Google with lessons on business and digital marketing
- [Security checklist](#) for small businesses

Google for Education [[PDF](#)]

- [Anywhere School](#), a 24 hour global livestream event from Aug 11-12
- ["Adopt a Victorian Educator"](#) (for Educators outside of VIC)
- [Explore distance learning resources for schools affected by COVID-19](#)
- [Teach from Home](#) a temporary hub for teachers during COVID-19
- [AU & NZ Ask an Expert Forum for educators](#)
- [YouTube learning hub](#)

Google Arts and Culture

- See [75 collections](#) from Australia in Google Arts and Culture

Google Trends

- [Google for Economic Policymakers](#) toolkit - **NEW**
- Google Trends [State of the Economy](#) microsite for Australia - **NEW**
- Use [Google Trends](#) to see what Australians are searching for in real time
- Visit the Google Trends COVID-19 [microsite](#) for Australia for detailed info
- [Receive](#) regular Google Trends data and insights for Australia
- Watch YouTube videos on how to use Trends for [policymakers](#) and [business](#) insights
- [Google Trends guide and API access](#) from Google's Chief Economist Hal Varian
- Follow [Google Trends on Twitter](#) for the latest interesting insights
- [Paywall] [Predicting the present with Google Trends](#) (Choi & Varian 2012)

YouTube

- [YouTube Australia 2020 Report](#) - **NEW**
- Read about [how YouTube is helping support communities](#) through COVID-19
- Watch our [YouTube #stayhome channel for Australia and New Zealand](#)
- Guide on [how to host an external event on YouTube](#) [[PDF version](#)]
- Follow [YouTube on Twitter](#) for regular tips, tricks and updates
- Visit our new [How YouTube Works](#) website
- Download a copy of the [YouTube Australia report for 2020](#)

Google for Journalists

- [Resources for journalists](#) covering COVID-19 from NewsLab & the Walkley Foundation
- Google Fact Check Tools - [Fact Check Explorer](#) and [Fact Check Markup Tool](#)
- Sign up for the [Google News Initiative and Walkley Foundation](#) newsletter

Google for Nonprofits [\[PDF\]](#)

- Google for Nonprofits [website](#) and eligibility criteria
- Sign up for Google for Nonprofits newsletters and [see previous editions](#)
- Follow Google for Nonprofits on [Twitter](#)
- [Free advanced video conferencing](#) for Google for Nonprofits
- [Google for Nonprofits Help Center](#) & [Google for Nonprofits Help Community](#)
- [Google for Nonprofits YouTube channel](#) and [livestream playlist](#) YouTube playlist

How To Guides

- [How to manage your volunteers](#)
- [How to be productive and collaborative](#)
- [Coordinate your not-for-profit's board](#)
- [Reach new audiences and engage your supporters](#)
- [Get the insights your not-for-profit needs](#)

G Suite ([activation steps](#))

- [Learn by Product. G Suite Learning Center](#)
- [Setting up G Suite](#)
- [G Suite Administrator Help Center](#) & [G Suite Administrator Help Community](#)
- [Top 10 Ways to use G Suite in your Nonprofit](#)
- [G Suite Marketplace](#) (third-party apps that integrate with G Suite)
- [G Suite Partner Ecosystem](#) (to find partners to assist with your deployment)
- [Contact G Suite Support](#)

Ad Grants ([activation steps](#))

- [Google Ads Account Creation Guide for Ad Grants](#)
- [Ad Grants Help Center](#) & [Ad Grants Help Community](#)
- [Tips for Success with Ad Grants](#)
- [Academy for Ads](#)

YouTube for Nonprofits Program ([activation steps](#))

- [Creator Academy Catalog](#); [nonprofit-specific Creator Academy content](#)
- [YouTube Impact Lab](#)
- [YouTube Help Center](#) & [YouTube Help Community](#)
- [Contact YouTube for Nonprofits support via Google Form](#)

Google Earth Outreach / Google Maps Platform ([activation steps for Google Maps Platform credits](#))

- [Google Earth Outreach site](#)
- [Google Maps Platform Support](#)
- [Additional Free Mapping & Data Visualization Tools](#)

Contact Tracing [\[PDF\]](#)

- [Community Mobility Reports](#) and [blog post](#) to see how Australians are moving around
- Apple and Google [partnership](#) on COVID-19 contact tracing technology
- Exposure notification [website](#)

General Resources:

- Read how [Google Australia is responding to COVID-19](#) and visit our one-stop hub
- [Remote work hub](#) with tools and tips to work, teach or learn from anywhere
- Follow Google Australia and New Zealand on [Twitter](#), [Facebook](#) and [YouTube](#)
- Read the [Google Australia blog](#) and Google [global blog](#) for latest updates.